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**Life Coach Announces Change of Business Name**

*City, State, Date — Lynn Colwell announces her new business name, Coach with Lynn.*

Life coach, Lynn Colwell decided to change the name of her business for two reasons. “A number of men with whom I’d discussed working with me were initially turned off by Bloom ‘n Grow,” Colwell refers to her original business name. “Their comments made me realize the name was not as inclusive as I wanted it to be.

“Secondly,” adds Colwell, “I wanted a name that articulates what I do without adding a tag line.” Coach with Lynn, Colwell’s new business name adequately reflects that simplicity.

Colwell, who has worked with over two hundred clients over the last two years, says clients most commonly hire her to help them get unstuck. “This is around a variety of challenges such as disliking their current job, feeling overwhelmed, wanting to change something about themselves, wanting to start a new business etc. But it all boils down to realizing they need to move, but are unsure how to do it or need support, guidance and creative thinking as they do.”

Coach with Lynn comes with its benefits, too. “Clients stop talking about what they want and start taking action to get it,” Colwell explains. “They become more self-aware, self-confident and feel empowered (often for the first time in their lives). Clients learn ways to coach themselves and realize that there are many solutions to their challenges.”

Colwell, who has been coaching for three years, conducts coaching by telephone only. She has mentored clients all over the U.S. and Canada.

Request your complimentary half-hour coaching session, or learn more information about Coach with Lynn, at <http://www.coachwithlynn.com>.

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